



Shenzhen North Station Transportation Hub

Challenge

Three companies, including Shenzhen Municipal Design & Research Institute Co. Ltd., Nikken Sekkei Ltd. appointed by Shenzhen Metro Group, and Savills, integrated to work on development positioning and planning design of the east side plot of Shenzhen north high-way transportation hub, and investigated into incoherence between changes of city layout and the old statutory plan in order to realize better development of this area.

Our Strategy

Upon request of Shenzhen Metro Group, Savills cooperate with Nikken Sekkei Ltd and Shenzhen Municipal Design & Research Institute Co. Ltd. in the terms of planning and designing. Based on the research and analysis of surrounding retail, office, hotel, apartment and residential market, Savills explored studies on the development mechanism and process of high-way economic circle, providing a clear market foresight of areas surrounding Shenzhen high-way transportation hub. After repeatedly discussion of our development plan, we made the final planning highly compatible with the market research report, achieving some highly feasible comprehensive development plan.

Achievement

The reports we finally accomplished regarding with market research and designing plan are highly recognized by Shenzhen Metro Group, and give the drawing up of the surrounding area's statutory plan a certain push forward in some degree.

Savills
Project & Development
Consultancy

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